

ICSISE General Guidelines for Full Paper Submission

Formatting Summary

-) Font: Times New Roman, 12 pt
-) Spacing: 1.5 spacing
-) Margins: 1 inch on all sides
-) Alignment: Justified (left for headings)
-) Main title of the paper – style "**MAIN TITLE**" (Centered Alignment, Bold, and Capital Case)
-) Paper: A4
-) Page Numbers: Bottom center and add Top of the page title (each page)

Word Limit: Not more than **7,000 words (Including Abstract & Reference)**

Style and Punctuation must be in accordance with the following:

-) Uniform Font, for table(s), for figure(s): Times New Roman, Font Size: 12; Black
-) The table title should be at the Top of the table.
Example: Table 1. Sugarcane Disease Information
-) The Figure title should be at the Top of the Figure.
Example: Figure 1. The Conversion Funnel
-) Main Heading should be written as: **“Results and Discussion”**
-) Sub Heading should be written as: Interpretation

1. Title Page:

Submissions must include a title page specifying:

-) The Authors' Names.
-) Affiliation(s).
-) Email address(es).

2. Abstract:

Word Limit: 200–250 words

-) Clearly include Objective of the study, Methods used, Key results, Main Conclusion, Significance of the research.
-) **Keywords (3–5 words/phrases):** Relevant and specific keywords (not in the title).
-) [JEL Classification Codes](#) (at least three)

3. Introduction:

Word Limit: 500–800 words

-) Briefly introduce the topic of the research.
-) Provide background information to contextualize the study.
-) Clearly state the research problem or question being addressed.
-) Highlight the significance and relevance of the research topic.

4. Literature Review:

Word Limit: 700–1200 words

Provide an overview of existing research and scholarly sources related to your topic, demonstrating your understanding of the field, and explain how the current study addresses those gaps. Use current and relevant references, Use **APA 7th edition style** for in-text citations.

5. Research Methodology:

Word Limit: 1000–1200 words

-) Describe the research design or approach employed.
-) Outline the Sample size, Sampling method, Data collection methods and sources.
-) Explain the analytical techniques or methodologies used to analyze the data.
-) Display formulae and mathematical equations should be numbered serially.
-) Clearly explain any statistical or econometric models.
-) Provide justification for the chosen methodology and any relevant assumptions made.

6. Results:

Word Limit: 800–1000 words

-) Summarize the main findings of the research.
-) Present findings clearly using text, tables, and figures (labeled Table 1, Table 2... / Figure 1, Figure 2...), Avoid repeating the same data across formats.
-) Present key quantitative or qualitative results.
-) Highlight any patterns, trends, or relationships observed in the data.
-) Provide relevant statistical or analytical measures to support the findings.

7. Discussion:

Word Limit: 700–1200 words

-) Interpret the results considering the research objectives.
-) Discuss the implications of the findings for theory, practice, or policy.
-) Consider any limitations of the study and potential avenues for future research.

8. Conclusion:

Word Limit: 600–800 words.

-) Summarize the major findings and their significance.
-) Reiterate the contribution of the study to the field.
-) Offer concluding remarks or recommendations based on the findings.
-) Emphasize the broader implications of the research (theoretical and managerial) and its potential impact.

9. References

-) Provide a list of cited references following the appropriate citation style **APA Style (7th edition)** and include all sources referenced in the article.

Examples:

-) Book: Keller, K. L. (2003). *Strategic brand management* (2nd ed.). Prentice Hall.
-) Journal Article: Ashraf, S., & Baig, M. A. (2019). Is the Indian stock market efficiently inefficient? *Indian Journal of Finance*, 13(7), 7–25.
-) Web Source: Girdharwal, N. (2007). A study of physicians' behavior... Retrieved from <http://...>

Please note: Any submission that does not comply with the submission guidelines will not be considered for review.

ICSISE General Guidelines for Poster Submission

We also welcome poster submissions highlighting innovative ideas, conceptual frameworks, case studies, or preliminary findings.

Poster Guidelines:

-) Should summarize the key elements of research: objective, methodology, results, and implications.
-) Must be visually engaging and professionally formatted.
-) Poster size: A1 (594 x 841 mm) in vertical orientation.
-) Content should be concise, with limited text and more visuals (charts, graphs, illustrations).
-) Poster abstracts should not exceed 500 words.
-) Accepted posters will be displayed in the virtual poster session and authors may be asked to present briefly.

Please note: Any submission that does not comply with the submission guidelines will not be considered for review.

